The policy has been developed by the Council in consultation with representatives of the following key stakeholder groups and organisations:

- Chief Officer of Police
- Other responsible authorities
- Gloucestershire Police & Crime Commissioner
- Premises Licence Holders
- Parish Councils
- Cheltenham Borough Council's Licensing Committee
- Bodies representing holders of premises licences, club premises licences and personal licences in the Council's area
- Bodies representing business
- Director of Environmental & Regulatory Services
- Head of Public Protection
- Trade Associations
- Local residents
- South Western Ambulance Service
- Cheltenham Safe